

Newsrooms are overwhelmingly Democrat, with the ratio of registered Democrat journalists to registered Republican journalists at 4 to 1.

A 2014 Indiana University survey revealed that only 7% of reporters reported a Republican affiliation.

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Democratic respondents outnumbered their Republican colleagues 4 to 1.

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A survey of White House reporters conducting during the 2016 election found that none were Republicans, while 27% were registered Democrats, 13% were Independents, and 60% chose to remain unregistered.

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One reason for new media's rapid ascent as a news source is that Americans don't trust the mainstream press like they used to.

A 2015 Gallup survey found that only 40% of Americans have a "fair amount" or "great deal" of trust in the media, a 15% decline since 1999. Among the 18 to 49 demographic, only 36% trust the press.

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According to Gallup, 2005 was the last year in which a majority of Americans trusted the media.

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At the beginning of 2004, 17% of Americans said that they read blogs and 6 million received new media through RSS feeds.

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By 2008, 33% of Americans claimed to read blogs, a nearly 100% increase in four years.

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In 2012, there were an estimated 31 million bloggers in the U.S., with 25 billion blog pages viewed a month total.

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Revenue in journalism has dropped by a third over the last decade, in part because Americans simply don't trust the press like they used to.

A Pew Research study found that from 2006 to 2014, American journalism revenue streams decreased overall by about one-third, falling from \$94-95 billion to \$63-65 billion.

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According to the American Society of News Editors census, about 17,000 full-time newspaper newsroom jobs were lost from 2006 to 2012.

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Americans have lost trust in the press in large part because the press has exposed itself as heavily biased and agenda-driven.

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Over the last 15 years, Americans’ trust in the press has dropped by 15%. Now only 40% have confidence in the media.

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